

THE AUDACITY OF IMAGINATION MICROELECTRONICS' NEW MILLENNIUM



April 14 & 15, 2009 - Kitchener Waterloo, Ontario

GSA

ITAC

Sponsorship Opportunities

JOINT GSA and ITAC EVENT

“The Audacity of Imagination:
Microelectronics' New Millennium”

*Presented by GSA and ITAC
And Co-hosted by TBD*

April 14th and 15th, 2009

**Delta Hotel, 105 King Street East,
Kitchener Waterloo, Ontario, Canada**

04/02/2008

“The Audacity of Imagination: Microelectronics’ New Millennium”

SPONSORSHIP OPPORTUNITIES

Introduction

Everyday life in the 21st Century is not exactly what was envisaged in the early 1960’s TV shows like Star Trek and the Jetsons but technology is impacting every aspect of our lives, both working and social - and not always for the better!

However, much as we would like the pace of change to slow down, there is no sign of this happening anytime soon - so get ready for a whole new generation of technologies which will impact our lives: quantum computing; solar energy; green-tech; mobile 4th Gen Broadband; imaging solutions.

This year’s Forum will provide an opportunity to get an advance look at some of the most exciting emerging applications and allow us to understand the impact of the underlying microelectronics–based technologies that enable them: nano-electronics; photonics; MEMS; bio-tech and more.....

Join us as experts from global enterprises discuss the opportunities for microelectronics companies as emerging technologies get ready to change consumers’ lives.

Audience

To achieve its objectives, the conference will attract an audience drawn from a broad cross-section of Canada's "ICT community". ITAC's marketing efforts will target:

- Executives from Canadian semiconductor and microelectronic companies
- members of ITAC, ITAC partners, related associations and 4th pillar organizations
- government stakeholders with an interest in related/ICT-related issues
- print and electronic media & trade media
- academics
- leaders from sectors enabled by microsystems, such as healthcare, telecommunications, resources, aerospace, environment, automotive, advanced manufacturing, agriculture and biotechnology
- students, general public, community leaders

Sponsorship Levels

Sponsorship opportunities are available on a first come, first served basis. If your organization wishes to raise its profile with the microelectronics industry, you may wish to consider one or more of the following sponsorship options.

1. Co-host Sponsor (2 opportunity only) Cdn. \$4,000 + GST

As the **Co-host Sponsor**, you benefit from maximum visibility during the event, as well as in all promotional and related material.

Benefits:

- Top line visibility in all conference marketing and communications collateral.
- A banner with your logo on display as a backdrop to the podium throughout the entire event.
- Inclusion of the co-host's organizational profile on all event materials, as well as web pages.
- Recognition on event signage and in all Forum materials.
- **Opportunity to introduce keynote speakers or panelists in a plenary session. (Where it is appropriate, the Co-host Sponsor may be invited to nominate a plenary speaker, or participate as a panel member or speaker.)**
- Two complimentary registrations to the Forum.

2. Gold Sponsor Cdn. \$2,500 + GST

As a Gold Sponsor, you receive prominent visibility in all marketing and communications material.

Benefits:

- Your logo on all event material, as well as the conference web site.
- Recognition on event signage and all event materials.
- **Opportunity to introduce a keynote speaker or panel of speakers in a plenary session. (Where it is appropriate, Gold Sponsors may be invited to nominate a plenary speaker or to participate as a panel member or speaker.)**
- One complimentary registration to the Forum.

3. Activity Sponsor Cdn. \$ + GST

| | |
|-----------------------|---------|
| Continental Breakfast | \$1,500 |
| Networking Break - am | \$ 750 |
| Luncheon | \$2,500 |
| Reception – pm | \$2,000 |

Benefits:

- Visibility in all marketing and communications material.
- Inclusion of your logo on all event material as well as the Forum web site.
- Recognition as a sponsor for the specified activity.

Additional Information:

For program updates, please visit the web site: <http://www.itac.ca/>

For general information on this event, please contact:

Micheline Levesque, Manager, Programs and Events

E-mail: mlevesque@itac.ca

Telephone: 613-238-4822, ext. 245

Fax: 613-238-7967

“The Audacity of Imagination:
Microelectronics’ New Millennium”

Sponsorship Commitment Form

Contact Information

Company Name: _____

Contact Person: _____

Phone: _____ Fax: _____ E-Mail: _____

Sponsorship Options

(GST # R107506693)

Please select the category of your choice:

Co-Host Sponsorship (2 only) – Cdn. \$4,000 + GST

Gold Sponsorship - Cdn. \$2,500 + GST

Activity Sponsorship (see below):

Luncheon - Cdn. \$2,500 + GST

Networking Break – Cdn. \$750 + GST

Continental Breakfast –Cdn. \$1,500 + GST

Reception – Cdn. \$2,000 + GST

Method of Payment:

Cheque enclosed

Please invoice

Credit Card

AMEX

Visa

Master Card

Credit Card Number: _____ Exp. Date: _____

Signature: _____

Authorized Signature for Sponsorship

Please return this form by fax to:

ITAC

Fax: (613) 238-7967

For more information:

Micheline Levesque

Tel: (613) 238-4822 x 245

E-mail: Mlevesque@itac.ca

Thank you for your support!